

# TOURISM BULLETIN

ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN 26 FEBRUARY - 3 MARCH / 2024



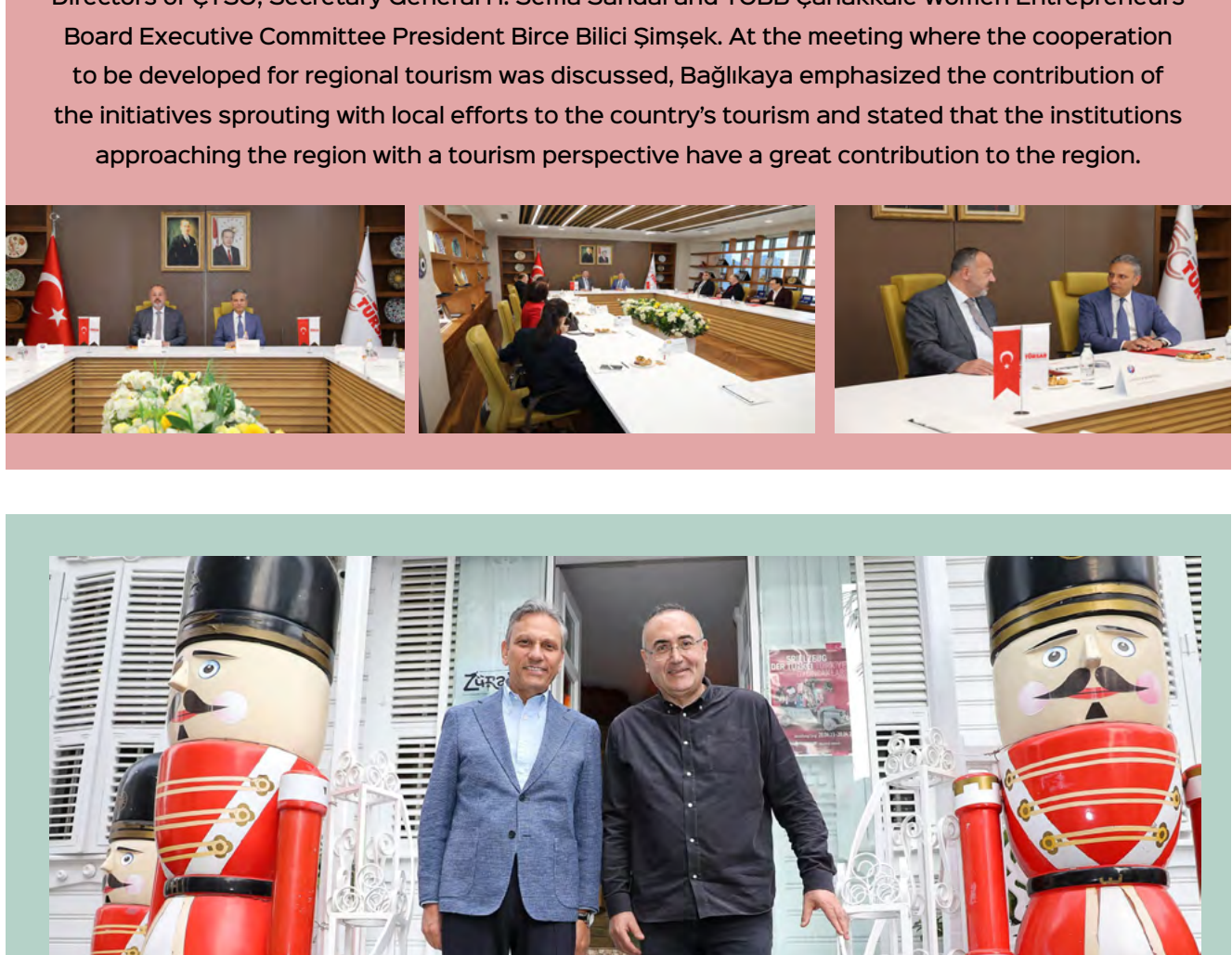
## TOURISM PROFESSIONALS COME TOGETHER AT THE 2ND TÜRSAB CONGRESS IN ANTALYA

In order to shed light on the future of tourism, analyze the changes in the travel industry all over the world and increase our solidarity, we come together again at the 2nd TÜRSAB Tourism Congress to be held in Antalya between 16-18 February 2024.

In addition to conferences, panels and academic sessions, we will evaluate the latest developments in our profession together at our congress, where there will be opportunities to meet among members, meet with suppliers and learn about the tourism potential of the regions. For TÜRSAB members and employees, congress registration is free of charge and they will only pay transportation, accommodation or daily use fees.

Location: Royal Seginius Hotel, Lara/Antalya  
Date: February 16-18, 2024

For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-the-2nd-tursab-tourism-congress>



## ÇANAKKALE CHAMBER OF COMMERCE AND INDUSTRY DELEGATION VISITED TÜRSAB CENTRAL OFFICE

The delegation of Çanakkale Chamber of Commerce and Industry (ÇTSO) visited TÜRSAB Central Office on Tuesday, February 27. The meeting, which was accompanied by our TÜRSAB Committee consisting of our Information Technologies and Media Communication Group President Mesut Kanat, was attended by Selçuk Semizzoğlu, President of the Board of Directors of ÇTSO; Turgay Kılıç, Treasurer and Former Çanakkale Bay RRB President; Ahmet Çelik, Chief Advisor to TÜRSAB President and Member of the Board of Directors of ÇTSO; Sakir Kutluay, Member of the Board of Directors of ÇTSO; Secretary General H. Sema Sandal and TOBB Çanakkale Women Entrepreneurs Board Executive Committee President Birce Bıllıcı Şimşek. At the meeting where the cooperation to be developed for regional tourism was discussed, Bağlıkaya emphasized the contribution of the initiatives spreading with local efforts to the country's tourism and stated that the institutions approaching the region with a tourism perspective have a great contribution to the region.



## OUR PRESIDENT OF THE BOARD OF DIRECTORS, FIRUZ BAĞLIKAYA VISITED THE ISTANBUL TOY MUSEUM

On Wednesday, February 28th, our President Firuz Bağlıkaya visited the Istanbul Toy Museum, founded by author and poet Sunay Akin and his esteemed wife, Museum Director Belgin Akin. During the visit to the museum, where the most favorite examples of toy history from 1700s to the present day are exhibited, Sunay Akin gave information about the toys and presented a book to Mr. Bağlıkaya. We would like to thank Belgin Akin and Sunay Akin for bringing this precious museum, which has an important place among the examples in the world, to our tourism.



## ISTANBUL ECONOMIC SUMMIT ORDINARY BOARD OF DIRECTORS MEETING WAS HELD

Istanbul Economy Summit Ordinary Board of Directors Meeting was held on Tuesday, February 27th at Istanbul Lütfi Kırdar International Convention and Exhibition Center with the participation of Firuz Bağlıkaya, President of Istanbul Economy Summit and TÜRSAB Board of Directors, Abdullah Değer, Chief Executive Officer of Istanbul Economy Summit and board members.



## DAVUT GÜNEYDİN, VICE PRESIDENT OF TÜRSAB, PARTICIPATED IN "KOREA TOURISM ROAD SHOW"

TÜRSAB Vice President Davut Günaydın participated in the "Korea Tourism Road Show" event organized by Korea Tourism Organization on February 26.

In his speech at the event, which was also attended with Woo-Sung Lee, Consul General of the Republic of Korea in Istanbul, Günaydın underlined the deep-rooted relations between Korea and Turkey and stated that tourism is the way to strengthen the relations between the two countries.



## BREAKFAST EVENT HOSTED BY THE MANAGEMENT OF TRAKYA RRB

The breakfast event hosted by our Trakya Regional Representative Board President Egemen Aydın and Trakya RRB Management was held in Lüleburgaz with the participation of our Vice President Davut Günaydın, travel agency representatives and tourism professionals.

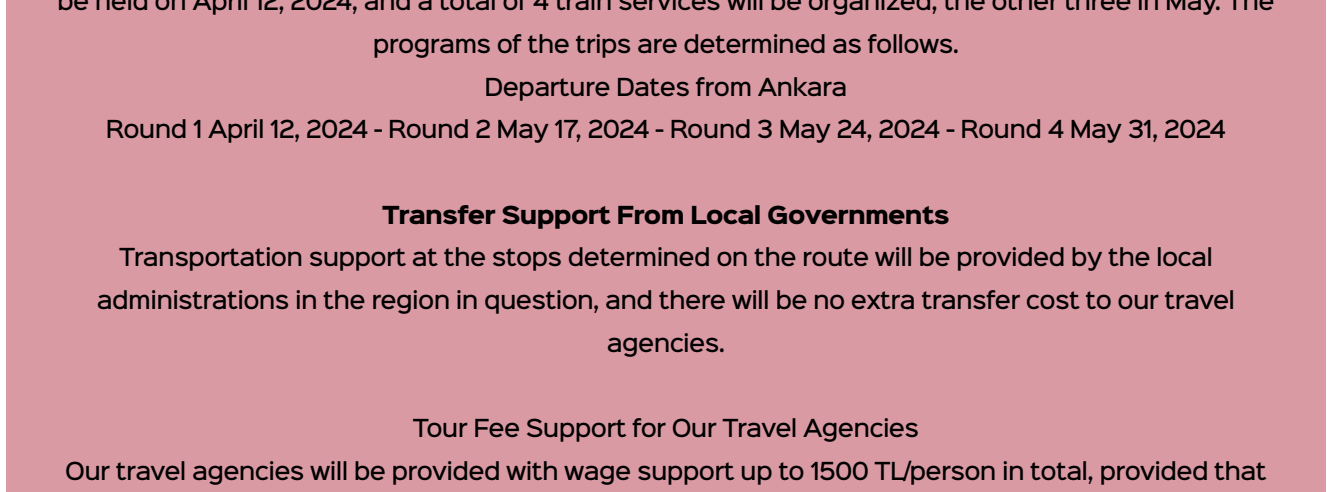
Speaking at the event where tourism professionals came together to discuss their requests, problems and solution proposals, Davut Günaydın pointed out the importance of TÜRSAB as a professional organization for both the tourism sector and travel agencies and said, "By-passing TÜRSAB is the biggest betrayal of Turkish tourism".

Egemen Aydın stated that they are actively working in the field to solve the problems of travel agencies operating in the region.



## MESOPOTAMIA ROAD SHOW EVENT COMPLETED

The Mesopotamia Road Show Event, organized by TÜRSAB Mesopotamia Regional Representative Board, Diyarbakır Governorship, Turkish Airlines (THY) and Turkish Tourism Promotion and Development Agency (TGA) with the participation of travel agency representatives operating in the Baltic countries and influencers from Baku, was completed on February 26. TÜRSAB Board Member Mehmet Akıyl and Mesopotamia RRB President Serdar Batıray also participated in the event, where tourism representatives visited the historical and touristic destinations of Diyarbakır, Mardin and Sanliurfa and learned about the region.



## WORLD FEDERATION OF TRAVEL AGENCY ASSOCIATIONS BOARD OF DIRECTORS MEETING HELD

The ordinary board meeting of the World Federation of Travel Agents Associations (UFTAA) was held in New Delhi.

Mr. Çetin Gürçün, General Manager of TÜRSAB, who is the Vice President of UFTAA representing our Association, made a presentation on the developments in the tourism sector in Turkey at the meeting where the world tourism agenda was discussed.

We would like to thank the World Federation of Travel Agencies Associations for their contribution to the development of tourism and travel agencies.



## TOURISTIC KARAMELMAS EXPRESS STARTS ITS SERVICES

The Karamelmas Express, which is planned within the scope of cooperation studies for the development of train tourism on the "Railway to Coal - Green Route" starting from Ankara and continuing to Zonguldak via Kalecik, Çankırı and Karabük, will start its services.

The first of the touristic train services organized to increase the tourism mobility in the region will be held on April 12, 2024, and a total of 4 train services will be organized, the other three in May. The programs of the trips are determined as follows.

Departure Dates from Ankara  
Round 1 April 12, 2024 - Round 2 May 17, 2024 - Round 3 May 24, 2024 - Round 4 May 31, 2024

### Transfer Support From Local Governments

Transportation support at the stops determined on the route will be provided by the local administrations in the region in question, and there will be no extra transfer cost to our travel agencies.

### Tour Fee Support for Our Travel Agencies

Our travel agencies will be provided with wage support up to 1500 TL/person in total, provided that the conditions specified in the guide to be published in the coming days by the Western Black Sea Development Agency (BAKKA) and the Northern Anatolia Development Agency (KUZAK) are met.

### Train Departure

GROUP 1 - FRIDAYS/SATURDAY  
ANKARA DEPARTURE - 8:00 EUR  
KALECIK DEPARTURE - ÇANKIRI ARRIVAL  
ÇANKIRI DEPARTURE - KARABÜŞH ARRIVAL  
KARABÜŞH DEPARTURE - ZONGULDAK ARRIVAL

### Train Return

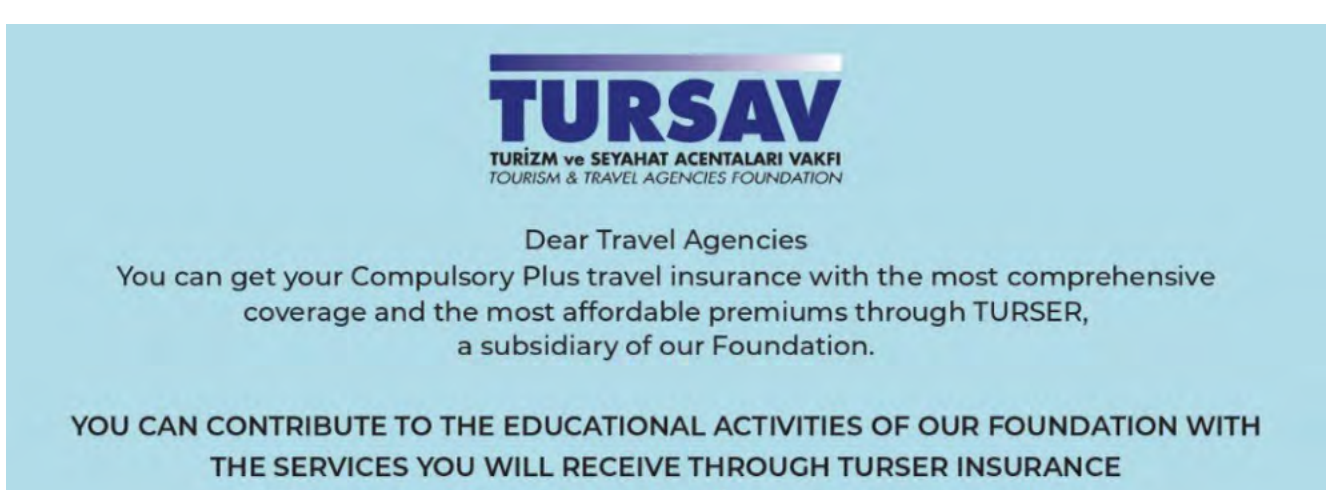
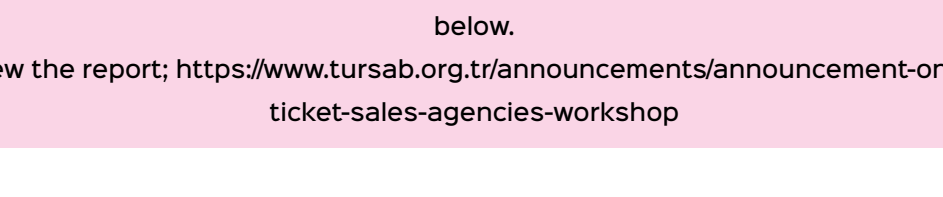
GROUP 2 - FRIDAYS/SATURDAY  
ZONGULDAK DEPARTURE - YENICE ARRIVAL  
YENICE DEPARTURE - KARABÜŞH ARRIVAL (Overnight stay at the hotel)  
KARABÜŞH DEPARTURE - ESKİPAZAR ARRIVAL  
OLDPAZAR DEPARTURE - CERKEŞH ARRIVAL  
CERKEŞH DEPARTURE - ANKARA ARRIVAL

### Touristic Karamelmas Express Train Schedule

The requests of our travel agencies for train services will be collected by Tr. State Railways and Zonguldak Chamber of Commerce and Industry, which acts as an intermediary and guarantor for the development of tourism in the region. You can use the contact information below for your requests.

### Contact Us

Mahmut KAYAHAN  
Deputy Secretary General of Zonguldak Chamber of Commerce and Industry  
Tel No: (0544) 719 31 88



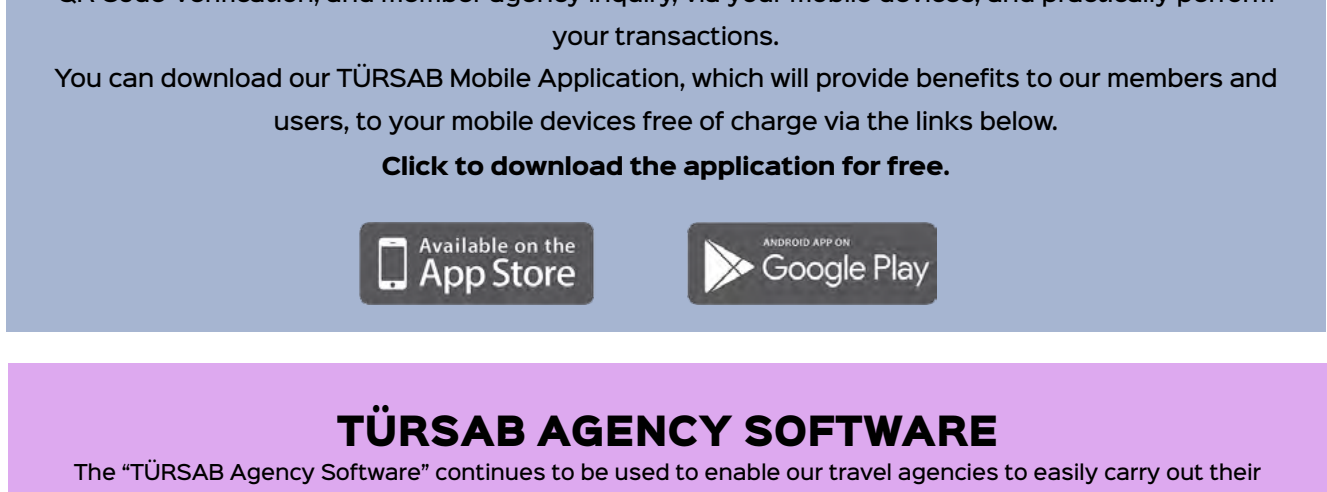
## DR. FARUK ÖZLÜ, MAYOR OF DÜZCE, PAID A VISIT TO ERCAN GÜNER, PRESIDENT OF WESTERN BLACK SEA RRB

Dr. Faruk Özlü, Mayor of Düzce and former Minister of Science, Industry and Technology, and the accompanying delegation paid a visit to our Western Black Sea Regional Representative Board President Ercan Güner. During the meeting, ideas were exchanged on suggestions and projects that will contribute to the tourism of Düzce.



## ORDINARY BOARD OF DIRECTORS MEETING OF SOUTH MARMARA REGIONAL REPRESENTATIVE BOARD WAS HELD

The ordinary board meeting of the South Marmara Regional Representative Board was held on Thursday, February 22, 2024 with the participation of Yalova Provincial Director of Culture and Tourism Mr. Ziya Karatekin, Yalova University Tourism Faculty Lecturer and Advisor to the Governor Mr. Yasin Öztaşlan. During the meeting, new projects developed for Yalova tourism and new studies to create a wide destination with Bursa were discussed.



## TÜRSAB PARTICIPATES IN ITB BERLIN INTERNATIONAL TOURISM FAIR

TÜRSAB will take place at the ITB Berlin International Tourism Fair, which will continue at Messe Berlin between March 5-7, 2024, at booth 148 in Hall 3.2.

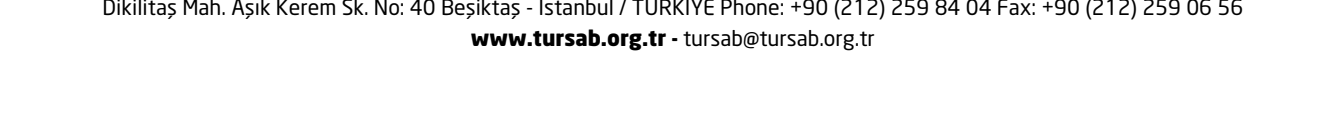
All our members will be able to use the TÜRSAB booth area, where catering service will be available during the fair, free of charge for meetings and business meetings.



## AIRLINE TICKET SALES AGENCIES WORKSHOP FINAL REPORT PUBLISHED

Within the scope of the 2nd TÜRSAB Tourism Congress, you can access the Final Report of the "Airline Ticket Sales Agencies Workshop" held by the Airline Ticket Sales and IATA Specialization Presidency on February 16, 2024 at Antalya Royal Seginius Hotel via the link below.

To review the report; <https://www.tursab.org.tr/announcements/announcement-on-airline-ticket-sales-agencies-workshop>



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Phone: 0212 236 92 32

PLUS INTERNATIONAL TRAVEL HEALTH			
DURATION	PREMIUM	GUARANTEES	LIMITS
4-8 DAYS	8,000 EUR	Medical Information and Counseling	Unlimited
9-16 DAYS	10,000 EUR	Medical Treatment Coverage	Unlimited
17-24 DAYS	16,000 EUR	Medical Transport	30,000 EURO
1 MONTH	30,000 EUR	Medical Transportation	1,000 Euro
2 MONTH	60,000 EUR	*Covid	Economy Class Airfare
3 MONTH	90,000 EUR	Return to the Place of Residence After Treatment	Max. 5 nights / 300 EURO
6 MONTH	180,000 EUR	Companion Transport	Unlimited
12 MONTH	360,000 EUR	Companion Accommodation	Max. 5,000 Euro Per Participant
12 MONTH	360,000 EUR	Organization of Drug Delivery	Economy Class Airfare
12 MONTH	360,000 EUR	Philosophy of Day to Treatment	Max. 5 nights / 300 EURO
12 MONTH	360,000 EUR	Loss or Damage to Baggage	400 EURO
12 MONTH	360,000 EUR	Return Due to the Death of An Immediate Family Member	Economy Class Airfare
12 MONTH	360,000 EUR	Return Due to Death At Home	Economy Class Airfare
12 MONTH	360,000 EUR	Administrative Assistance	Unlimited
12 MONTH	360,000 EUR	Transmission of Urgent Messages	Unlimited
12 MONTH	360,000 EUR	Monitoring The Health Status of The Insured Relative	Unlimited
12 MONTH	360,000 EUR	Substitution of Personal Status	Unlimited
12 MONTH	360,000 EUR	*Visa Refusal	Limited to The Cost of The Visa
12 MONTH	360,000 EUR	*Cancellation / Non-Fulfillment Of Commitment by The Travel Agency	Max. 3,000 Euro Per Participant
12 MONTH	360,000 EUR	Bankruptcy / Non-Fulfillment Of Commitment by The Travel Agency	Max. 3,000 Euro Per Participant

PLUS DOMESTIC TRAVEL HEALTH			
DURATION	PREMIUM	GUARANTEES	LIMITS
1 DAY	3 TL	Medical Treatment Coverage	10,000 TL
2 DAYS	4 TL	Medical Transportation	Unlimited
3 DAYS	6 TL	*Covid	2,000 TL
4-7 DAYS	14 TL	Ensuring Return to Residence After Treatment	500 TL
8-15 DAYS	18 TL	Loss Or Damage to Baggage	Limited to Tour Fee/Max. 5,000 TL
16-30 DAYS	60 TL	Bankruptcy / Non-Fulfillment Of Commitment by The Commissioning	Limited to Tour Fee/Max. 5,000 TL



Available on the App Store | GET IT ON Google Play

## TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website [www.tursabayazılım.org](http://www.tursabayazılım.org).

For more detailed information, please visit: [https://www.tursab.org.tr/\\_ayyerlimiz-50-yilimiz-ozel](https://www.tursab.org.tr/_ayyerlimiz-50-yilimiz-ozel)

## THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD IS WAITING FOR YOU!

You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging from fuel to clothing, food and beverage to vehicle services, white goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

For detailed information on campaign terms and free TÜRSAB CARD application, please visit [www.tursab.org.tr/tursab-card](http://www.tursab.org.tr/tursab-card).



## 2ND TÜRSAB TOURISM CONGRESS

The panels we organized at the 2nd TÜRSAB Tourism Congress, which was held in Antalya between February 16-18 and shed light on the future of the tourism sector, are on TÜRSAB TV.

1. What Will Happen to Us in 2024?
2. WORLD TOURISM IN 2024: New Rules of Competition
3. How Tourism Can Be Developed with Media Power?
4. Digital Tourist: New Marketing Methods in a Changing Industry
5. Future of Travel Agency
6. Vision for Tourism in Turkey
7. Digital Transformation Strategies in Tourism

You can click on the link to watch these panels, each featuring expert speakers and discussing various aspects of the tourism sector:

[https://www.youtube.com/playlist?list=PLrprQRxZmPshCK5DlSIC07-74C\\_DlJX&si=9pXuuxctKj2rCVLC](https://www.youtube.com/playlist?list=PLrprQRxZmPshCK5DlSIC07-74C_DlJX&si=9pXuuxctKj2rCVLC)

